

## Privacy Policy

### HOW DO WE PROTECT YOUR INFORMATION?

All the customer information (including your name, email address, mailing address, credit card information and purchase history) is protected by using secure servers that encrypt the information you input before it is sent to us.

When you place an order with us, we protect your credit card information by using a secure server (SSL- secure socket layer-encryption, the Internet standard for secure transactions) for browsers that can accept it. SSL encrypts your ordering information, such as your name and credit card details so that they can't be read in transit. The financial data is available only to the banks and credit card clearing services for the purpose of processing payments.

As an additional safety concern, please be assured that once the transaction is complete, your credit card details will not be stored on our database along with your other personal details.

Only you know your password. The information you provide us may be transferred securely outside the United Kingdom for the purpose of operating our site or to maintain your customer account. PlantBased Magazine employees will never ask you for your details in an unsolicited email or telephone call. All the consumer information is stored on a separate and secure database, which is not directly accessible from the Internet. At PlantBased Magazine we regularly review the security measures to ensure that our site is safe and secure, from our consumers' point of view.

### PRIVACY

<https://plantbasedmag.com/> respects your privacy and is committed to protecting it. All the information given by you will be maintained with utmost care. This information is required for the sole purpose of easing and enhancing your overall shopping experience and will not be passed on to a 3rd party unless you specify so. The ONLY occasion we disclose information about our customers to third parties is in arranging for a product to be purchased and delivered.

### YOUR CONSENT

Providing your email address as part of the purchase procedure is not considered consent and as such the only communication you will receive will be for that purchase only. However, users can register as members and opt-in to receive marketing communications from us. You can change options or opt-out at any time by using the register/edit facility. By registering for updates your email address you will receive your chosen communication about our latest products, services, advice and warnings only. We do not allow your email address or any other information to be used by third parties.

## PLANTBASED MAGAZINE USE OF COOKIES

### WHAT ARE COOKIES?

A cookie is a tiny text file that contains some information that may be passed back and forth between your browser (e.g. Internet Explorer, Chrome, Firefox, or Safari) and a computer running a website (typically the site that set the cookie). It is only a plain text file, does not contain any code and cannot do anything. Most websites set them and many cannot function properly without them. Typically they just contain an identifier so that the server knows that it has seen this visitor before. This means, for example, that someone can log in to a website and stay logged in, they can set their preferences or not be repeatedly shown the same information. If a website didn't use cookies it would think you were a new user every time you moved to a different page. To find out more about cookies and what they are for read more at <http://www.allaboutcookies.org>

### WHAT COOKIES DO PLANTBASED MAGAZINE USE?

Our main website <https://plantbasedmag.com/> set a number of first party cookies to ensure our users get the best out of our website. This ensures users can add products to their basket and continue browsing until they check out. These are called "session" cookies, and as the name would suggest they only last as long as your web browser is open.

We also use a number of Google Analytics cookies. These cookies are used to collect information about how visitors use our website. We use the information to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited.

### WHAT SETTINGS DO YOU NEED FOR COOKIES?

For browsing the PlantBased Magazine site it is recommended you leave cookies turned on for <https://plantbasedmag.com/>. You can control your cookie settings in your browser's cookie control settings. You can find here how to change most of the popular browsers' settings. Note you may lose some functions on websites that you do this for.